



WORK SAMPLE

CLIENT: Beacon Clinics
PROJECT: Website Copy
URL: www.beaconclinics.com

HOME PAGE

BEACON CLINICS
Patient Relief. Practice Results.

360°

SAFE
EFFECTIVE

**MORE AMERICANS SEEK
TREATMENT FOR ALLERGIES
THAN FOR ANY OTHER CONDITION**

Contact Beacon Clinics today

**By sending your patients to external allergy specialists,
you're missing out on a significant source of revenue.**

**And yet, like many PCPs, you're still reluctant to offer
ancillary allergy immunotherapy services in your clinic.**

You don't want to invest the capital.

You don't want even more staff members to train and manage.

You don't want to take on risks like chargebacks, payor denial, and non-compliance.

With Beacon, you don't have to.

About Beacon

Talk To Beacon

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THE CLINIC-WITHIN-A-CLINIC MODEL

Our investment-free, fully managed, risk-mitigated ancillary model lets you offer premium allergy immunotherapy services right here in your own clinic. We take care of everything from staffing and management to testing and compounding, with no upfront or ongoing costs to you.

[About Beacon](#)

[Talk To Beacon](#)

ENHANCED PATIENT & PRACTICE OUTCOMES

Elevate your standard of patient care — and your bottom line.

With a 90% success rate, Beacon consistently outperforms the industry in terms of allergy elimination. Our PCP clients find that once their patients become allergy-free, they can address deeper health factors like chronic illness prevention.

This translates to better health outcomes across the board for your patients, and increased revenue streams for your practice.

[Patient & Practice Outcomes](#)

[Talk To Beacon](#)

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ABOUT US

Beacon Clinics is a premier provider of ancillary allergy immunotherapy services for PCP practices. We have created an industry leading clinic-within-a-clinic model based on our five key principles:

1) Putting patient outcomes first.

Beacon's primary aim is to eliminate the disease of allergy and help people off the medication merry-go-round, freeing them from a lifetime of dependence on antihistamines, decongestants, antibiotics, and steroids.

Our allergy patients experience the very best in clinical outcomes, with an unbeatable 90% allergy elimination rate. Virtually every compliant patient sees significant improvement across 11 allergy symptoms and four quality of life measures. What's our secret?

[Learn more about Beacon's patient and practice outcomes](#)

2) Prioritizing purity

It's no secret! Like the top 20 hospitals in the US, we send our allergy prescriptions exclusively to ISO 5 sterile compounding labs. These labs meticulously control for mold contamination, giving our allergy medications unparalleled purity.

Unlike the majority of allergists who mix their medications in-clinic, we compound 100% of allergen immunotherapy medications professionally. The purity of our medications is precisely why they're so effective. 90% of allergists mix their medications in-clinic. Sterility is a real concern. In fact, the difference in quality and efficacy is significant our patients report. The FDA will hold all allergists to this high standard after 2019.